

# WEST BENGAL TRANSPORT CORPORATION LIMITED

( A Government of West Bengal Undertaking )

Tel : (033) 2248-8023  
CIN : U63090WB1982SGCO35337  
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Paribahan Bhawan  
12, R.N. Mukherjee Road  
Kolkata – 700 001  
Email : [tramways1873@gmail.com](mailto:tramways1873@gmail.com)  
Website : [www.calcuttatramways.com](http://www.calcuttatramways.com)  
[www.wbtc.co.in](http://www.wbtc.co.in)

## EXPRESSION OF INTEREST FOR KOLKATA TRAM WORLD WALL ADVERTISEMENT

No: EOI/WBTC/15/12/2020-2021

Tram World Kolkata (TWK) was launched on 22.12.2020 to celebrate 140th Anniversary of CTC at Gariahat Tram Depot of WBTC. The interested parties are invited for the following items :-

Expression of Interest is invited from experienced, reputed, resourceful and bonafide Firms on available spaces ON the outer surface boundary wall for towards the advertisement on available space on the boundary wall of Tram World at **Gariahat Depot (Gariahat Road facing & Garcha Road facing) for a period of 1 (one) year**

**Rate should be quoted per sq. ft. per month & taxes will be applicable extra in the following format:**

Location	Advertisement space	Reserve Price/Block/Month
<b>Gariahat Depot</b>	10 ft. X 10 ft. = 100 sft block each	Rs.15,000/-

### **SCOPE OF WORK :**

The available space will be allotted solely or partly to an advertiser for advertisement as mentioned in the quoted rate chart for a period of **1 (one) year**. The renewal will solely depend upon the authority of WBTC. The proposed places will be let out **“as is where is basis.”** However, the tenderer may inspect the said spaces as mentioned above in consultation with the Chief Engineer of WBTC on any working day with prior appointment and of course prior quoting of the rates for space. The advertiser has to bear the installation and design and hardware costs for their advertisement board/Glow sign board etc. **It is point worth to note that the display of advertisement is illuminated one and supply of power would be provided by the Corporation. The advertiser need not have any separate electric connection for the Glow sign board etc as the Corporation will bear the monthly electric costs. This is going to be a place of international implication for the coming times.**

*Contd...P/2*

It is pertinent to note that the successful bidder shall not carry out any substantial repair of structural condition or alteration of the wall without written consent of WBTC. Any activity on the part of bidder shall not affect to jeopardize the rights of WBTC under any circumstance. The bidder shall submit PAN, GSTIN, Trade License, approval of KMC for advertisement etc. alongwith quotation. No thematic content / message as prohibited by KMC will be allowed for display in advertisement.

**PAYMENT OF MONTHLY RENT :**

The successful bidder has to pay monthly rent (including taxes as applicable) within 15<sup>th</sup> of next month in the manner specified by WBTC. Water supply charges, Municipal taxes & any other cost for advertisement work will be borne separately by the advertiser.

**EARNEST MONEY :**

The bidder shall directly pay earnest money @2% of the gross total amount quoted by him (total contract value for 1 year) through NEFT / RTGS to the State Bank of India, Dalhousie Square Branch, Kolkata – 700 001, A/c. No. 11175159061 and IFS Code SBIN0001401.

**SECURITY DEPOSIT :** 20% of the total contract value for one year.

**LAST DATE OF SUBMISSION :** 08.01.2021 upto 12 Noon.

**DATE OF OPENING OF E.O.I. :** 08.01.2021 at 2 P.M.

The map of the proposed location is attached separately.

Hard copy of offer will have to be submitted in the Tender Box of WBTC at 12, R.N. Mukherjee Road, Kolkata – 700 001. (2<sup>nd</sup> Floor)

Deputy Managing Director

TO FLY-OVER  
GARIAHAT JUNCTION



OESC

EXIT

PROPOSED  
FOOD COURT

TRAM  
WORLD

ENTRY

ITI  
GARIAHAT

ROAD

GARCHA ROAD

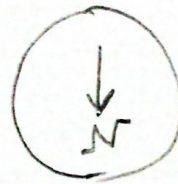
GARIAHAT

BHANDARI  
MARUTI SHOW ROOM

WALL FOR ADVERTISEMENT

BIRLA  
MANDIR

HALDI  
-RAM



CCFC

QUEST  
MALL

TO PARK  
CIRCUS

